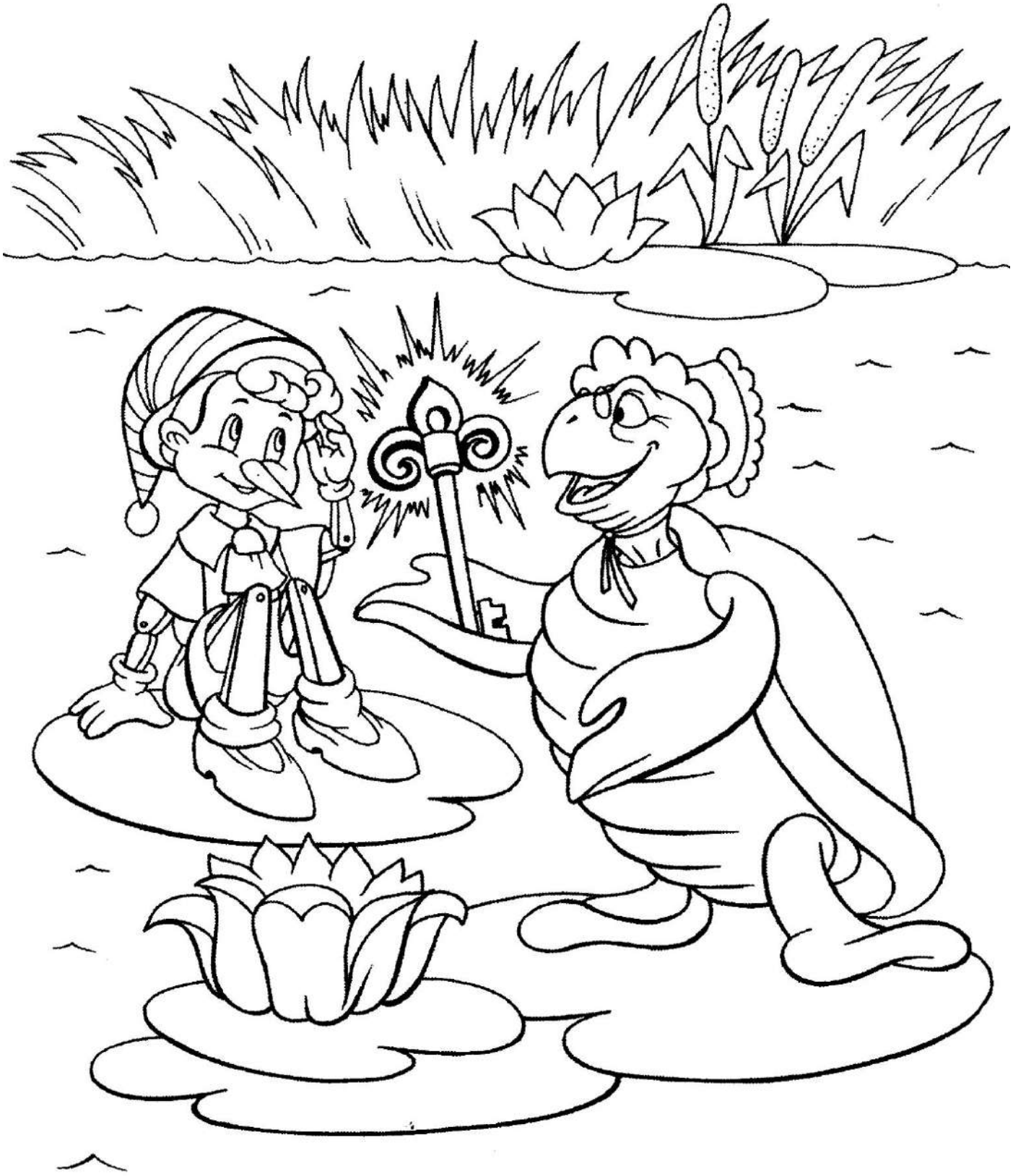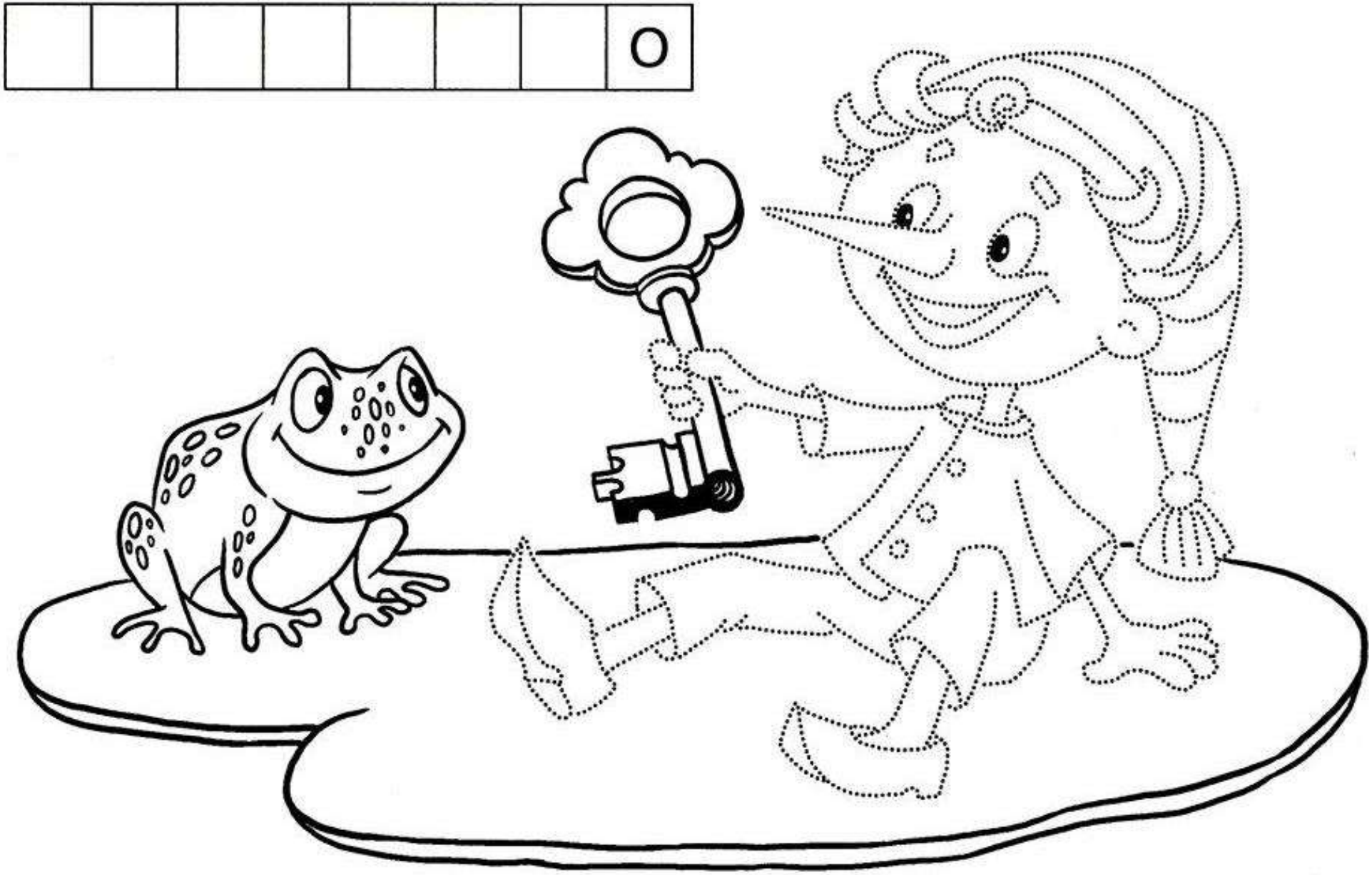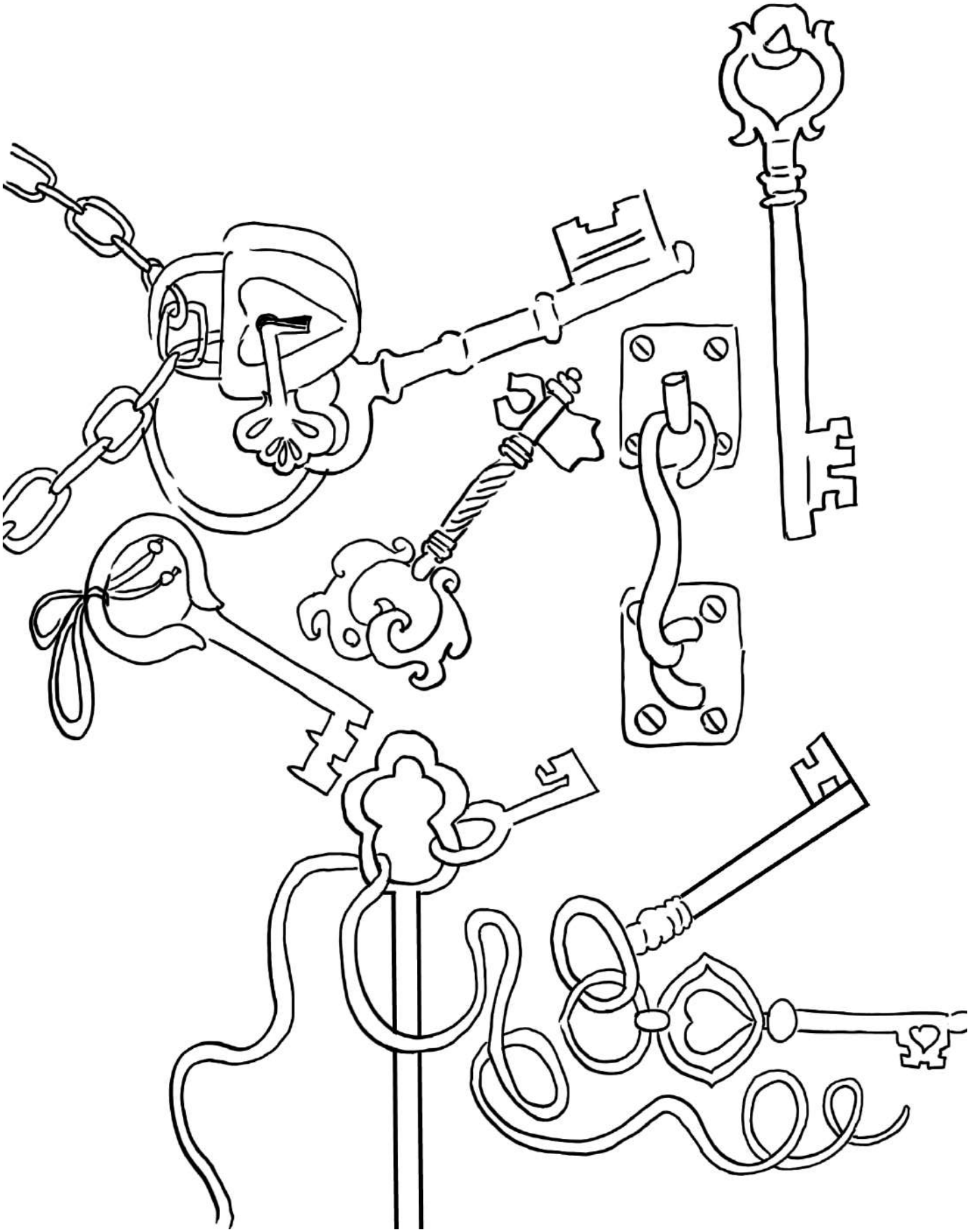АЗБУКА